

PROSEMINAR IN TWENTIETH CENTURY AMERICA

HISTORY 7510
Tuesdays, 4:30-7:30
Spring, 2017
Office Hours: By Appointment

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PURPOSE:

This course addresses the major issues in twentieth century American history and the scholarly debates that frame interpretations. Each week we will discuss a core of common required readings that will acquaint you with past and current literature. These discussions, in turn, will help shape new interpretations and suggest areas for future research and analysis.

In addition, you will select five books for critical review from the lists of suggested readings. Your critiques will engage in both detailed analyses of the books and consideration of their place in the scholarly literature. You will also be required to lead a class discussion and participate actively in every class session. Your grade will be based on your book critiques (75 percent) and class participation (25 percent).

I. Introduction - General Histories and Interpretations

William Leuchtenberg	<u>The Unfinished Century</u>
David Noble, et.al	<u>Twentieth Century Limited</u>
William Chafe	<u>The Unfinished Journey</u>
William Chafe	<u>American Women</u>
John Diggins	<u>The American Left in the Twentieth Century</u>
James Paterson	<u>Grand Expectations</u>
Sara Evans	<u>Born for Liberty: A History of Women in America</u>
Beth Bailey	<u>From Front Porch to Back Seat</u>
Francis Piven and Richard Cloward	<u>Poor People's Movements</u>
Alice Kessler-Harris	<u>Out to Work: A History of Wage Earning Women in the United States</u>

David Potter	<u>People of Plenty</u>
James Patterson	<u>America's Struggle Against Poverty, 1900-1980</u>
Estelle Freeman and John D'Emilio	<u>Intimate Matters: A History of Sexuality in America</u>
Michael Kimmel	<u>Manhood in America: A Cultural History</u>
Steven Mintz and Susan Kellogg	<u>Domestic Revolutions: A Social History of American Family Life</u>
Kathy Peiss and Christine Simmons	<u>Passion and Power: Sexuality in History</u>
Kevin White	<u>The First Sexual Revolution: The Emergence of Male Heterosexuality in Modern America</u>
Dona Brown	<u>Back to the Land: The Enduring Dream of Self-Sufficiency in Modern America</u>

II. The Progressive Era

REQUIRED:

Richard Hofstadter, "The Status Revolution and Progressive Leadership," in Age of Reform, 131-73.

Robert Wiebe, "Progressivism Arrives," in The Search for Order, 164-95.

Samuel Hays, "The Politics of Reform in Municipal Government in the Progressive Era," Pacific Northwest Quarterly, 55 (1964): 157-69.

Gabriel Kolko, "The Triumph of Conservatism" in Triumph of Conservatism.

Suzanne Lebsock, "Woman Suffrage and White Supremacy: A Virginia Case Study," in Kerber and De Hart, eds., Women's America, 321-34.

Arnaldo Testi, "The Gender of Reform Politics: Theodore Roosevelt and the Culture of Masculinity," Journal of American History (March, 1995), 1509-1533.

Grace Hale, "Deadly Amusements: Spectacle Lynchings and the Contradictions of Segregation as Culture," in Making Whiteness, 199-239.

Reviews:

Eric Rauchway	<u>Murdering McKinley: The Making of Theodore Roosevelt's America</u>
Robert Johnston	<u>The Radical Middle Class</u>
Elizabeth Sanders	<u>Roots of Reform</u>
Richard Hofstadter	<u>Age of Reform</u>
Robert Abrams	<u>Burden of Progress</u>
David Berman	<u>Radicalism in the Mountain West, 1890-1920: Socialists, Populists, Miners, and Wobblies</u>
Michael McGerr	<u>A Fierce Discontent: The Rise and Fall of the Progressive Movement in America</u>
Kathleen Flake	<u>The Politics of American Religious Identity</u>
Alexandra Stern	<u>Eugenics Nation</u>
Paul Kleppner	<u>Cross of Culture</u>
Irwin Wyllie	<u>The Self Made Man in America</u>
Stephan Thernstrom	<u>The Other Bostonians</u>
Stanley Karnow	<u>In Our Image</u>
Lawrence Goodwyn	<u>Populist Moment</u>
Norman Pollock	<u>The Populist Response to Industrial America</u>
James Wright	<u>The Politics of Populism</u>
Walter Nugent	<u>Tolerant Populists</u>
Samuel Hays	<u>Response to Industrialism</u>
Robert Wiebe	<u>Businessmen and Reform</u>
Robert Wiebe	<u>The Search for Order</u>
Alfred Chandler	<u>The Visible Hand</u>
Gabriel Kolko	<u>Triumph of Conservatism</u>
James Weinstein	<u>The Corporate Ideal in the Liberal State</u>
David Montgomery	<u>The Fall of the House of Labor</u>
Roy Rosenzweig	<u>Eight Hours for What We Will</u>
Joanne Meyerowitz	<u>Women Adrift: Independent Wage Earners in Chicago, 1880-1930</u>
Karan Lystra	<u>Searching the Heart</u>
Rachel Maines	<u>The Technology of Orgasm</u>
Ruth Alexander	<u>The Girl Problem: Female Sexual Delinquency in New York, 1900-1930</u>
Rebecca Mead	<u>How the Vote Was Won</u>
Allan Brandt	<u>No Magic Bullet: A Social History of Venereal Disease in the United States</u>
George Chauncey	<u>Gay New York</u>

Lewis Erenberg	<u>Steppin' Out: New York Night Life in the Transformation of American Culture, 1890-1930</u>
Sharon Ullman	<u>Sex Seen: The Emergence of Modern Sexuality in America</u>
Nancy Bristow	<u>Making Men Moral: Social Engineering During World War I</u>
Jennifer Keene	<u>Doughboys, the Great War, and the Remaking of America</u>
Kathy Peiss	<u>Cheap Amusements: Working Women and Leisure in Turn-of-the-Century New York</u>
Mark Wyman	<u>Hard Rock Epic</u>
Norman Clark	<u>Deliver Us from Evil: An Interpretation of American Prohibition</u>
Aileen Krador	<u>The Radical Persuasion</u>
Aileen Krador	<u>Ideas of the Woman Suffrage Movement</u>
Peggy Pascoe	<u>Relations of Rescue</u>
C. Van Woodward	<u>The Strange Career of Jim Crow</u>
Grace Hale	<u>Making Whiteness: The Culture of Segregation in the South, 1890-1940</u>

III. The Twenties

REQUIRED:

- Nancy Cott, "Equal Rights and Economic Roles: The Conflict over the Equal Rights Amendment in the 1920s," in Kerber and DeHart, eds., Women's America, 355-65.
- Paula Fass, "The World of Youth: The Peer Society," in The Damned and the Beautiful, 119-57.
- Mary Ryan, "The Projection of a New Womanhood: The Movie Moderns in the 1920s," in Friedman and Shade, eds., Our American Sisters, 500-18.
- Lynn Dumenil, "Pluralism and Community," in The Modern Temper, 250-73, 283-302.
- Warren Susman, "Culture Heroes: Ford, Barton, Ruth," in Culture as History, 122-49.
- Leonard Moore, "Historical Interpretations of the 1920s Klan," in Lay, ed., The Invisible Empire in the West, 17-38.

Reviews:

Ed Larson	<u>Summer for the Gods</u>
Paula Fass	<u>The Damned and the Beautiful</u>
Ann Douglas	<u>Terrible Honesty: Mongrel Manhattan in the 1920s</u>
Elaine May	<u>Great Expectations</u>
Stanley Coben	<u>Rebellion Against Victorianism</u>
Warren Susman	<u>Culture as History</u>
Robert and Helen Lynd	<u>Middletown</u>
Lynn Dumenil	<u>Modern Temper</u>
David Burner	<u>Politics of Provincialism</u>
Leonard Moore	<u>Citizen Klansman</u>
Katherine Blee	<u>Women of the Ku Klux Klan</u>
Nancy McLean	<u>Behind the Mask of Chivalry</u>
Kenneth Jackson	<u>The Ku Klux Klan in the City</u>
Robert Goldberg	<u>Hooded Empire</u>
William Tuttle	<u>Race Riot</u>
Dorothy Brown	<u>Setting a Course: American Women in the 1920s</u>

IV: The Thirties

REQUIRED:

Eric Rauchway, The Great Depression and the New Deal

William Leuchtenberg, "The Achievements of the New Deal," in Sitkoff, ed., Fifty Years Later: The New Deal Evaluated, 211-31.

Barton Bernstein, "The New Deal: The Conservative Achievement of Liberal Reform," in Bernstein, A New Past: Dissenting Essays in American History, 263-88.

Harvard Sitkoff, "The New Deal and Race Relations," in Sitkoff, ed., Fifty Years Later: The New Deal Evaluated, 93-112.

Susan Ware, "Women and the New Deal," in Sitkoff, ed., Fifty Years Later: The New Deal Evaluated, 113-32.

Reviews:

Ellis Hawley	<u>The New Deal and the Problem of Monopoly</u>
Irving Bernstein	<u>The Turbulent Years</u>
Peter Temin	<u>Did Monetary Forces Cause the Great Depression?</u>
Alan Brinkley	<u>Voices of Protest</u>
Alan Brinkley	<u>The End of Reform: New Deal Liberalism In Recession and War</u>
Frank Freidel	<u>The New Deal in Historical Perspective</u>
Leo Ribuffo	<u>The Old Christian Right</u>
Bruce Nelson	<u>Workers on the Waterfront</u>
Harvey Klehr	<u>The Heyday of American Communism</u>
Vickie Ruiz	<u>Cannery Women, Cannery Lives</u>
Cletus Daniel	<u>Bitter Harvest: A History of California Farmworkers</u>
Lizabeth Cohen	<u>Making a New Deal: Industrial Workers In Chicago</u>
William Leuchtenberg	<u>Franklin D. Roosevelt and the New Deal</u>
John Garraty	<u>The Great Depression</u>
Richard Lowitt	<u>The New Deal and the West</u>
Dean May	<u>From New Deal to New Economics</u>
Harvard Sitkoff	<u>A New Deal for Blacks</u>
Suzanne Forrest	<u>The Preservation of the Village: New Mexico's Hispanics and the New Deal</u>
Nancy Grant	<u>TVA and Blacks</u>
James Jones	<u>Bad Blood</u>
Lawrence Kelly	<u>The Assault on Assimilation</u>
Nancy Weiss	<u>Farewell to the Party of Lincoln</u>
Susan Ware	<u>Holding Their Own: American Women in the 1930s</u>
Donald Grubbs	<u>Cry from the Cotton: The Southern Tenants Farmers' Union</u>
Dan Carter	<u>Scottsboro</u>
Lois Scharf	<u>To Work and to Wed: Female Employment, Feminism, and the Great Depression</u>
Winifred Wandersee	<u>Women's Work and Family</u>

V. WAR AND MEMORY

REQUIRED:

John Dower, "War Hates and War Crimes," in War Without Mercy, 33-73.

Barton Bernstein, "Understanding the Atomic Bomb and the Japanese Surrender," in Hogan, ed., Hiroshima in History and Memory, 38-79.

Herbert P. Bix, "Japan's Delayed Surrender: A Reinterpretation," in Hogan, ed., Hiroshima in History and Memory, 80-115.

Gar Alperowitz, Atomic Diplomacy: Hiroshima and Potsdam, 173-87.

Richard H. Kohn, "History and the Culture Wars," Journal of American History, 82 (December, 1995): 1036-1063.

Reviews:

Robert Divine	<u>The Reluctant Belligerent</u>
Akira Iriye	<u>The Origins of the Second World War in Asia and the Pacific</u>
Arnold Offner	<u>American Appeasement</u>
Arnold Offner	<u>The Origins of the Second World War</u>
Richard Lingeman	<u>Don't You Know There's a War On?</u>
John Blum	<u>V was for Victory</u>
Roger Daniels	<u>Concentration Camps USA</u>
John Dower	<u>War Without Mercy: Race and Power in The Pacific War</u>
Michael Doubler	<u>Closing with the Enemy</u>
Nelson Lichtenstein	<u>Labor's War at Home</u>
Richard Polenberg	<u>The War and Society</u>
Alison Bernstein	<u>American Indians and World War II</u>
Allan Berube	<u>Coming Out Under Fire</u>
Karen Anderson	<u>Wartime Women: Sex Roles, Family Relations, and the Status of Women during World War II</u>
D'Ann Campbell	<u>Women at War with America</u>
Susan Hartman	<u>The Home Front and Beyond</u>
Dominic Capeci	<u>Race Relations in Wartime Detroit</u>
John Costello	<u>Virtue Under Fire</u>
Richard Dalfiume	<u>Desegregation of the U.S. Armed Forces</u>

Gar Alperovitz	<u>Atomic Diplomacy</u>
Martin Sherwin	<u>A World Destroyed: The Atomic Bomb and the Grand Alliance</u>
Gregg Herken	<u>The Winning Weapon</u>
McGeorge Bundy	<u>Danger and Survival</u>

VI. AMERICA AND THE COLD WAR

REQUIRED:

Arthur Schlesinger, Jr., "Origins of the Cold War," Foreign Affairs, 46 (October, 1967): 22-52.

Barton Bernstein, "American Foreign Policy and the Origins of the Cold War," in Bernstein, ed., Politics and Policies of the Truman Administration, 15-77.

Thomas Patterson, "Harry S. Truman, American Power, and the Soviet Threat," in Paterson, Meeting the Communist Threat, 35-53.

Geir Lundestad, "Empire by Invitation in the American Century," in Michael Hogan, ed., The Ambiguous Legacy, 52-91.

Walter LaFeber, "The Tension between Democracy and Capitalism during the American Century," Hogan, ed. The Ambiguous Legacy, 152-82.

Melvyn Leffler, "The Cold War: What do 'We Now Know?'" American Historical Review, 104 (April 1999): 501-24,

Reviews:

William Odon and Robert Dujarric	<u>America's Inadvertent Empire</u>
Odd Westad	<u>The Global Cold War</u>
John Lewis Gaddis	<u>The United States and the Origins of The Cold War</u>
John Lewis Gaddis	<u>Now we Know: Rethinking Cold War History</u>
Walter LaFeber	<u>America, Russia, and the Cold War</u>
Walter LaFeber	<u>Inevitable Revolutions</u>
Lloyd Gardner	<u>Architects of Illusion</u>

Robert Maddox	<u>The New Left and the Origins of the Cold War</u>
Gabriel Kolko	<u>The Limits of Power</u>
Michael Hogan	<u>The Marshall Plan</u>
Elizabeth Borgwardt	<u>New Deal for the World</u>
Howard Jones	<u>A New Kind of War: America's Global Strategy and the Truman Doctrine in Greece</u>
Steven Lee	<u>Outposts of Empire; Korea, Vietnam, and the Origins of the Cold War in Asia</u>
David Mayers	<u>George Kennan and the Dilemmas of U.S. Foreign Policy</u>
Melvyn Leffler	<u>The Specter of Communism</u>
William Stueck	<u>The Korean War</u>
Thomas Patterson	<u>On Every Front: The Making of the Cold War</u>
Thomas Patterson	<u>Meeting the Communist Threat</u>
Robert Tucker	<u>The Radical Left and American Foreign Policy</u>

VII. THE FIFTIES

REQUIRED:

Stephen Whitfield, The Culture of the Cold War

Reviews:

Harper Lee	<u>To Kill a Mockingbird</u>
Mary McCarthy	<u>The Group</u>
Saul Bellow	<u>Seize the Day</u>
Saul Bellow	<u>Henderson the Rain King</u>
Philip Roth	<u>Goodbye Columbus</u>
John Updike	<u>Rabbit Run</u>
John Steinbeck	<u>East of Eden</u>
William Faulkner	<u>A Fable</u>
John Cheever	<u>The Wapshot Chronicle</u>
B.F. Skinner	<u>Walden Two</u>
David Riesman	<u>The Lonely Crowd</u>
W. H. Whyte	<u>The Organization Man</u>
C. Wright Mills	<u>The Power Elite</u>
Jack Kerouac	<u>On the Road</u>
Betty Friedan	<u>The Feminine Mystique</u>
Athan Theoharis	<u>Spying on Americans</u>
Athan Theoharis	<u>Seeds of Repression</u>

Robert Griffith	<u>Politics of Fear</u>
David Oshinsky	<u>A Conspiracy so Immense</u>
Landon Storrs	<u>The Second Red Scare and the Unmaking of the New Deal Left</u>
David Caute	<u>The Great Fear</u>
Bruce Craig	<u>Treasonable Doubt</u>
Numan Bartley	<u>The Rise of Massive Resistance</u>
Charles Alexander	<u>Holding the Line</u>
Fred Greenstein	<u>The Hidden-Hand Presidency</u>
John K. Galbraith	<u>The Affluent Society</u>
Karal Marling	<u>As Seen on TV: The Visual Culture of Everyday Life in the 1950s</u>
Douglas Miller and Marion Nowak	<u>The Fifties: The Way We Really Were</u>
Carrie Pitzulo	<u>Bachelors and Bunnies: The Sexual Politics of Playboy</u>

VIII. THE SIXTIES

REQUIRED:

David Farber, The Age of Great Dreams

Reviews:

Todd Gitlin	<u>The Sixties: Years of Hope, Days of Rage</u>
Allen Matusow	<u>The Unraveling of America</u>
Cynthia Harrison	<u>On Account of Sex</u>
Maren Carden	<u>The New Feminist Movement</u>
Jo Freeman	<u>The Politics of Women's Liberation</u>
Taylor Branch	<u>Parting the Waters</u>
Harvard Sitkoff	<u>The Struggle for Black Equality</u>
Taylor Branch	<u>Pillar of Fire: America in the King Years</u>
Claybourne Carson	<u>In Struggle: SNCC and the Black Awakening of the 1960s</u>
Michael Eric Dyson	<u>Making Malcolm: The Myth and Meaning of Malcolm X</u>
Doug McAdam	<u>Political Process and the Development of Black Insurgency</u>
Doug McAdam	<u>Freedom Summer</u>
David Garrow	<u>Bearing the Cross: Martin Luther King and the Southern Christian Leadership Conference</u>

Steven Lawson	<u>Black Ballots: Voting Rights in the South</u>
Aldon Morris	<u>The Origins of the Civil Rights Movement</u>
Jack Bloom	<u>Class, Race, and the Civil Rights Movement</u>
William Chafe	<u>Civilities and Civil Rights</u>
Jo Freeman	<u>Social Movements of the Sixties and Seventies</u>
Maurice Isserman	<u>If I Had a Hammer...: The Death of the Old Left and the Birth of the New Left</u>
W.J. Rorabaugh	<u>Berkeley at War</u>
James Miller	<u>Democracy is in the Streets</u>
Herbert Parmet	<u>JFK</u>
Garry Wills	<u>Kennedy Imprisonment</u>
David Halberstram	<u>The Best and the Brightest</u>
Francis Fitzgerald	<u>Fire in the Lake</u>
Michael Herr	<u>Dispatches</u>
Gloria Emerson	<u>Winners and Losers</u>
Loren Baritz	<u>Backfire</u>
Doris Kearns	<u>Lyndon Johnson and the American Dream</u>
Robert Dalleck	<u>Lone Star Rising</u>
Michael Flamm	<u>Law and Order: Street Crime, Civil Unrest, and the Crisis of Liberalism in the 1960s</u>

IX. A New World Order

REQUIRED:

Daniel Rodgers, Age of Fracture

Reviews:

Jefferson Cowie	<u>Stayin' Alive: The 1970s and the Last Days of the Working Class</u>
Lester Thurow	<u>The Zero-Sum Society</u>
Kirkpatrick Sale	<u>Power Shift</u>
Stanley Kutler	<u>The Wars of Watergate</u>
Theodore White	<u>Breach of Faith</u>
Thomas Geoghegan	<u>Which Side Are You On?</u>
Jane Mansbridge	<u>Why We Lost the ERA</u>

Joan Hoff-Wilson	<u>Rights of Passage: The Past and Future of the ERA</u>
Susan Faluda	<u>Backlash</u>
Gaddis Smith	<u>Morality, Reason, and Power: American Diplomacy in the Carter Years</u>
Lawrence Barrett	<u>Gambling with History</u>
Lou Cannon	<u>President Reagan: The Role of a Lifetime</u>
Robert Dallek	<u>Ronald Reagan: The Politics of Symbolism</u>
Haynes Johnson	<u>Sleepwalking Through History</u>
Garry Wills	<u>Reagan's America</u>
Edmund Morris	<u>Dutch: A Memoir of Ronald Reagan</u>
Bob Woodward	<u>Veil: The Secret Wars of the CIA</u>
Theodore Draper	<u>A Very Thin Line: The Iran-Contra Affairs</u>
Marc Reisner	<u>Cadillac Desert</u>
Peter Wiley and Robert Gottlieb	<u>Empires in the Sun: The Rise of the New American West</u>
Barbara Ehrenreich	<u>Nickel and Dimed: Undercover in Low Wage USA</u>

X. AMERICAN CONSERVATIVES/AMERICAN HISTORIANS

REQUIRED:

Lisa McGirr, Suburban Warriors

Julian Zelizer, "Rethinking the History of American Conservatism," Reviews in American History (June, 2010), 367-389.

Malcolm Gladwell, "The Cellular Church," New Yorker (September 12, 2005), 60-67.

Recommended:

Kim Phillips-Fein, "Conservatism: A State of the Field," Journal of American History, (December 2011), 723-773.

Alan Brinkley, "The Problem of American Conservatism," American Historical Review, (April 1994), 409-429.

Reviews:

Arlie Hochschild	<u>Strangers in Their own Land: Anger and Mourning on the American Right</u>
Don Critchlow	<u>The Conservative Ascendancy</u>
Bruce Schulman and Julian Zelizer	<u>Rightward Bound: Making America Conservative in the 1970s</u>
Robert Toplin	<u>Radical Conservatism</u>
Glen Jeansonne	<u>Women of the Far Right</u>
George Nash	<u>The Conservative Intellectual Movement in America</u>
Daniel Schulman	<u>Sons of Wichita: How the Koch Brothers Became America's Most Powerful and Private Dynasty</u>
Jerome Himmelstein	<u>To the Right</u>
Kevin Phillips	<u>The Emerging Republican Majority</u>
Robert Goldberg	<u>Barry Goldwater</u>
Elizabeth Shermer,	<u>Barry Goldwater and the Remaking of the American Political Landscape</u>
Rick Perlstein	<u>Before the Storm</u>
Dan Carter	<u>The Politics of Rage: George Wallace-Origins of the New Conservatism</u>
Lee Edwards	<u>The Conservative Revolution</u>
Mary Brennan	<u>Turning Right in the Sixties</u>
Pamela Conover and Virginia Gray	<u>Feminism and the New Right</u>
Rebecca Klatch	<u>Women of the New Right</u>
Peggy Noonan	<u>What I Saw at the Revolution</u>
Joel Carpenter	<u>Revive us Again: The Reawakening of American Fundamentalism</u>
Peter Steinfels	<u>The Neoconservatives</u>
J. David Hoeveler	<u>Watch on the Right: Conservative Intellectuals in the Reagan Era</u>
John Andrews	<u>The Other Side of the Sixties</u>
Gregory Schneider	<u>Cadres for Conservatism</u>
Jonathan Kolkey	<u>The New Right</u>
Robert Nisbet	<u>Conservatism: Dream and Reality</u>
Jonathan Schoenwald	<u>A Time for Choosing: The Rise of Modern American Conservatism</u>
Thomas Edsall	<u>Building Red America: The New Conservative Coalition</u>
John Dean	<u>Conservatives Without Conscience</u>

Ryan Sager	<u>The Elephant in the Room: Evangelicals, Libertarians, and the Battle to Control the Republican Party</u>
Joe Bageant	<u>Deer Hunting with Jesus: Dispatches from America's Class War</u>
Robert Wuthnow	<u>Be Very Afraid: The Cultural Response to Terror, Pandemics, Environmental Devastation, Nuclear Annihilation, and Other Threats</u>
Kathryn Olmsted	<u>Real Enemies: Conspiracy Theories and American Democracy, World War I to 9/1</u>
Robert Goldberg	<u>Enemies Within</u>
Francis Wheen	<u>Strange Days Indeed: The Golden Age of Paranoia</u>

XI. Twentieth Century Activism

REQUIRED:

Robert Goldberg, Grassroots Resistance: Social Movements in
Twentieth Century America

Malcolm Gladwell, "Small Change: Why the Revolution will not be
Tweeted." New Yorker (October 13, 2010), 42-49.

Reviews:

See previous lists for social movement titles

XII. FILM AND POPULAR CULTURE

REQUIRED:

Birth of a Nation
The Searchers
Mississippi Burning
Dances with Wolves
Seabiscuit

Robert Goldberg, "The Western Hero in American Politics: Barry
Goldwater, Ronald Reagan, and the Rise of the American
Conservative Movement," in Jeff Roche, The Political
Culture of the New West

Reviews:

Andrew Bergman	<u>We're in the Money</u>
Robert Pippin	<u>Hollywood Westerns and American Myth</u>
Gerald Weales	<u>Canned Goods as Caviar: American Film</u>
	<u>Comedy of the 1930s</u>
Anthony Smith	<u>The Look of Catholics: Portrayals in</u>
	<u>Popular Culture from the Great</u>
	<u>Depression to the Cold War</u>
Clayton Koppes	<u>Hollywood Goes to War</u>
Gregory Black	
Nora Sayre	<u>Running Time: Films of the Cold War</u>
Molly Haskell	<u>From Reverence to Rape</u>
Michael Rogin	<u>Reagan the Movie</u>
Michael Rogin	<u>Blackface, White Noise: Jewish</u>
	<u>Immigrants in the Hollywood Melting Pot</u>
Michael Wood	<u>America in the Movies</u>
Oliver Stone and	<u>JFK: The Book of the Movie</u>
Zachary Sklar	
Jane Tompkins	<u>West of Everything: The Inner Life of</u>
	<u>Westerns</u>
Brandon French	<u>On the Verge of Revolt: Women in</u>
	<u>American Films of the Fifties</u>
Robin Wood	<u>Hollywood from Vietnam to Reagan</u>
Linda Dittmar and	<u>From Hanoi to Hollywood: The Vietnam</u>
	<u>War</u>
Gene Michaud	<u>in American Film</u>
Jeanine Basinger	<u>The World War II Combat Film</u>
Thomas Cripps	<u>Making Movies Black: The Hollywood</u>
	<u>Message Movie from World War II to the</u>
	<u>Civil Rights Era</u>
Tom O'Brien	<u>The Screening of America</u>
Anthony Smith	<u>The Look of Catholics: Portrayals in</u>
	<u>Popular Culture from the Great</u>
	<u>Depression to the Cold War</u>

XIII. CONSUMERISM

REQUIRED:

Kathy Peiss, "Making Faces: The Cosmetics Industry and the

Cultural Construction of Gender," in Ruiz and Dubois, eds.,
Unequal Sisters, 372-94.

Carrie Pitzulo, "Selling the Dream: Playboy and the Masculine Consumer" in Bachelors and Bunnies: The Sexual Politics of Playboy, 71-94.

Liz Cohen, "Commerce: Reconfiguring Community Marketplaces," in Cohen, A Consumers' Republic, 257-89.

William Leach, "Strategists of Display and the Production of Desire," in Bronner, ed., Consuming Visions, 99-119.

Karen Halttunen, "From Parlor to Living Room: Domestic Space, Interior Decoration, and the Culture of Personality," in Bronner, ed., Consuming Visions, 157-89.

Neil Postman, "Reach Out and Elect Someone," in Postman, Amusing Ourselves to Death: Public Discourse in the Age of Show Business, 125-41.

Michael Sandel, "Naming Rights" in What Money Can't Buy: The Moral Limits of Markets, 163-176, 184-193, 201-203.

Tim Wu, "The Place to be," in The Attention Merchants: The Epic Scramble to get Inside our Heads, 289-302.

Juliet Schor, "What's Wrong with Consumer Society?" 37-50.

Recommended:

Meg Jacobs, "State of the Field: The Politics of Consumption," Reviews in American History, 39, (September 2011), 561-573.

Reviews:

Tim Wu	<u>The Attention Merchants: The Epic Scramble to get Inside our Heads</u>
Reviel Netz	<u>Barbed Wire: An Ecology of Modernity</u>
Sherry Turkle	<u>Alone Together: Why we Expect More from Technology and Less from Each Other</u>
Neil Postman	<u>Amusing Ourselves to Death: Public Discourse in the Age of Show Business</u>

Liz Cohen	<u>Consumer Republic</u>
Michael Sandel	<u>What Money Can't Buy: The Moral Limits of Markets</u>
Juliet Schor	<u>Born to Buy</u>
Ted Ownby	<u>American Dreams in Mississippi</u>
Stuart and Eliz. Ewen	<u>Channels of Desire: Mass Images and the Shaping of American Consciousness</u>
Christopher Lasch	<u>Culture of Narcissism</u>
David Nye	<u>Consuming Power: A Social History of American Energies</u>
Pamela Laird	<u>Advertising Progress</u>
Jackson Lear	<u>Fables of Abundance</u>
Susie Porter Benson	<u>Counter Cultures: Saleswomen, Managers, and Customers in American Department Stores</u>
Ronald Edsforth	<u>Class Conflict and Cultural Consensus: The Making of Mass Consumer Society in Flint, Michigan</u>
Lawrence Glickman	<u>A Living Wage</u>
Roy Rosenzweig	<u>Eight Hours for What We Will: Work and Leisure in an Industrializing City</u>
Elaine Abelson	<u>When Ladies Go A-Thieving: Middle Class Shopper in Victorian Department Stores</u>
Miriam Finnegan	<u>Made to Play House: Dolls and the Commercialization of American Girlhood</u>
Kathy Lee Peiss	<u>Hope in a Jar: The Making of America's Beauty Culture</u>
M.E. Melody and Linda Peterson	<u>Teaching America About Sex</u>
Lendol Calder	<u>Financing the American Dream: A Cultural History of Consumer Credit</u>
Gary Cross	<u>Kid's Stuff: Toys and the Changing World of American Childhood</u>
Robert Weems	<u>Desegregating the Dollar: African American Consumption in the Twentieth Century</u>
Dona Brown	<u>Inventing New England: Regional Tourism in the Nineteenth Century</u>

XIV. RACE, CLASS, GENDER, AND ETHNICITY

REQUIRED:

Matthew Jacobson, Whiteness of a Different Color

Reviews:

Elizabeth Smith-Pryor	<u>Property Rites: The Rhinelander Trial, Passing, and the Protection of Whiteness</u>
Grace Hale	<u>Making Whiteness: The Culture of Segregation in the South, 1890-1940</u>
David Roediger	<u>Working Toward Whiteness: How America's Immigrants became White</u>
Karen Brodtkin	<u>How Jews Became White Folks and What that says about Race in America</u>
Bill Bishop	<u>The Big Sort: Why the Clustering of Like-Minded America is Tearing Us Apart</u>
Mark Bauerlein	<u>The Dumbest Generation: How the Digital Age Stupefies Young Americans and Jeopardizes Our Future</u>
Mark Smith	<u>How Race is Made: Slavery, Segregation, and the Senses</u>
Eric Goldstein	<u>The Price of Whiteness: Jews, Race, And American Identity</u>
Matthew Jacobson	<u>Roots Too: White Ethnic Revival in Post-Civil Rights America</u>
Alphonso Pinkney	<u>The Myth of Black Progress</u>
Julius Wilson	<u>The Declining Significance of Race</u>
Ronald Formisano	<u>Boston Against Busing</u>
Mario Barrera	<u>Race and Class in the Southwest</u>
Chris Rhomberg	<u>No There There: Race, Class, and Political Community in Oakland</u>
Andrew Hacker	<u>Two Nations: Black and White, Separate, Hostile and Unequal</u>
Michael Omi and Howard Winant	<u>Racial Formation in the United States from the 1960s to the 1980s</u>
Gerald Gamm	<u>Urban Exodus: Why the Jews Left Boston and the Catholics Stayed</u>
Evelyn Schlatter	<u>Aryan Cowboys: White Supremacists and The Search for a New Frontier, 1970-2000</u>
Christina Sommers	<u>The War Against Boys: How Misguided Feminism is Harming Our Young Men</u>
Hanna Rosen	<u>The End of Men and the Rise of Women</u>

XV. Looking Back

REQUIRED:

Jefferson Cowie, *The Great Exception: The New Deal and the Limits of American Politics*

Stephen Prothero	<u>Why Liberals Win the Cultural Wars Even when they Lose Elections</u>
Steve Fraser and Gary Gerstle, eds.	<u>The Rise and Fall of the New Deal Order</u>
Thomas Edsall	<u>The New Politics of Inequality</u>
Kevin Phillips	<u>The Politics of Rich and Poor</u>
Francis Piven and Richard Cloward	<u>The New Class War</u>
Jonathan Reider	<u>Canarsie: The Jews and Italians of Brooklyn against Liberalism</u>

See previous lists for other titles on domestic issues since 1945

Accommodations Policy

Some of the readings, lectures, films, or presentations in this course may include material that may conflict with the core beliefs of some students. Please review the syllabus carefully to see if the course is one that you are committed to taking. If you have a concern, please discuss it with me at your earliest convenience. For more information, please consult the University of Utah's Accommodations Policy, which appears at:

<http://www.admin.utah.edu/facdev/accommodations-policy.pdf>

Wellness Statement

Personal concerns such as stress, anxiety, relationship difficulties, depression, cross-cultural differences, etc., can interfere with a student's ability to succeed and thrive at the University of Utah. For helpful resources contact the Center for Student Wellness - <http://www.wellness.utah.edu>; 801-581-7776.

Veterans Center

If you are a student veteran, the U of Utah has a Veterans Support Center on campus. It is located in Room 161 in the Olpin Union Building. Hours: M-F 8-5pm. Please visit the website for more information about what support it offers, a list of ongoing events and links to outside resources:

<http://veteranscenter.utah.edu/>. Please also let me know if you need any additional support in this class for any reason.

LGBTQ Resource Center

If you are a member of the **LGBTQ community**, this classroom is a safe zone.* Additionally, please know that the U of Utah has an LGBT Resource Center on campus. It is located in Room 409 in the Olpin Union Building. Hours: M-F 8-5pm. You can visit the website to find more information about the support it can offer, a list of events through the center and links to additional resources: <http://lgbt.utah.edu/>. Please also let me know if there is any additional support you need in this class.

Learners of English as an Additional/Second Language

If you are an English language learner, please be aware of several resources on campus that will support you with your language development and writing. These resources include: the Department of Linguistics ESL Program

(<http://linguistics.utah.edu/esl-program/>); the Writing Center (<http://writingcenter.utah.edu/>); the Writing Program (<http://writing-program.utah.edu/>); the English Language Institute (<http://continue.utah.edu/eli/>). Please let me know if there is any additional support you would like to discuss for this class.

Please also see the following links regarding Department of History policies about Academic Misconduct

(<http://history.utah.edu/misconductpolicy.php>) and "Learning Outcomes" (<http://history.utah.edu/Learning%20Outcomes.php>).

ADA

The University of Utah seeks to provide equal access to its programs, services and activities for people with disabilities. If you will need accommodations in the class, reasonable prior notice needs to be given to the Center for Disability Services, 162 Union Building, 581-5020 (V/TDD). CDS will work with you and the instructor to make arrangements for accommodations. All written information in this course can be made available in alternative format with prior notification to the Center for Disability Services. (www.hr.utah.edu/oeo/ada/guide/faculty/)