

**SYLLABUS**  
**Video Production I**  
**Spring 2020**  
**Comm. 3560-301**  
(Subject to Change)

**Catalog Course Description**

Production of electronic visual media. Basic theoretical principles and techniques of production.

**Instructor**

Paul S. Rose, Ph.D.

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Student meetings immediately following class or by appointment.

**Prerequisites**

There are no prerequisites for this course.

**Course Credit**

This is a 4 credit-hour course. It does not fill a general education requirement.

**Course Materials**

There is no required textbook for this course, but having access to a video production textbook may be beneficial.

Assignments and grades will be posted on Canvas.

**Meeting Days/Times**

Meeting Days: Tuesdays & Thursdays.

Meeting Time: 1:00-2:50

Location: U502

**Course Pedagogies/Outcomes**

Applied aspects of moving media production will be the main focus of this course. Individual and group experiences will be provided in EFP (electronic field production) and studio production. Students will learn preproduction, production, and postproduction activities.

Participation in the final group project will require time commitments well beyond regular class times. This is a 4 credit hour course; both in- and outside-class time commitments are more than a 3 credit hour course. If you cannot make these time commitments, your grade will suffer dramatically. Consider dropping and taking the course when your schedule is more flexible.

**Grading**

Progress will be evaluated by performance on presentations, attendance (crew call), production logs, laboratories, the exam, and the term project. Late assignments will be penalized one grade (a "B" instead of an "A," etc.) every day late. The course

calendar, along with due dates and times are posted on Canvas.

### **Presentation/Discussion (20% of the total grade)**

Presentations will form the foundation of classroom discussion. For each class period during the first part of the semester, each student will respond to assigned video production questions.

Presentations that demonstrate excellent engagement with the topic will receive an "A." Those that show reasonable engagement will receive a "B," while those presentations that show a lack of preparation will receive a "C," etc.

If you have difficulty finding an answer or understanding the question after performing a search, email the instructor immediately for guidance.

For each presentation:

- Prepare 1-2 Powerpoint slides answering the question distributed in class.
- Make sure to include the question you are answering.
- Include your name.

### **Attendance (Crew Call) (10%)**

Crew call is at 1:00pm sharp.

### **Production Log (25%)**

Production Logs will be kept by each student. Appropriate material for the logs include class notes, observations, questions, concerns, etc. These will be read by the instructor. Log books will be provided.

### **Laboratories (20%)**

Laboratory assignments will be completed during class time and cannot be made up. An "A" will be assigned to those who demonstrate commitment and full participation in each laboratory. Demonstration of less commitment will receive a lower grade. Details will be provided for these assignments during class. Laboratories that take up a larger share of the class period will be weighted accordingly.

### **Exam (5%)**

The final exam will cover essential concepts learned in the course. The concepts will be available on Canvas.

### **Term Project (20%)**

The term project will consist of a three to five minute production that incorporates the knowledge and skills gained this semester. It will be produced in groups with specific preproduction, production, and postproduction due dates. Students in the class will evaluate the participation of group members as well as each production.

### **Calendar**

<b>Spring 2020 Calendar (subject to change)</b>		
25-Feb	T	Introduction
27-Feb	H	Production Overview
3-Mar	T	Preproduction
5-Mar	H	Production

10-Mar	T	Framing & Composition (group)
12-Mar	H	Storage & Cables
17-Mar	T	Lenses & Personnel
19-Mar	H	Compression & Aspect Ratio
24-Mar	T	Audio
26-Mar	H	Lighting
31-Mar	T	Acquisition Lab
2-Apr	H	No Class (Independence Day)
7-Apr	T	Acquisition Lab cont.
9-Apr	H	Logging and Edit demo
14-Apr	T	Editing
16-Apr	H	Graphics/Effects/Legal
21-Apr	T	Round Robin 1
23-Apr	H	Round Robin 2
28-Apr	T	Round Robin 3
30-Apr	H	No Class (Buddha's Birthday)
5-May	T	No Class (Children's Day)
7-May	H	Final Project Preproduction
12-May	T	Final Project Preproduction
14-May	H	Final Project Production
19-May	T	Final Project Production
21-May	H	Final Project Production
26-May	T	Final Project Postproduction
28-May	H	Final Project Postproduction/Sweetening
2-Jun	T	Final Project Due
4-Jun	H	Final Project Screening

### **ADA Statement**

#### The Americans with Disabilities Act

The University of Utah seeks to provide equal access to its programs, services, and activities for people with disabilities. If you will need accommodations in this class, reasonable prior notice needs to be given to the Center for Disability Services, 162 Olpin Union Building, 801-581-5020. CDS will work with you and the instructor to make arrangements for accommodations. All written information in this course can be made available in an alternative format with prior notification to the Center for Disability Services.

### **Wellness Statement:**

Personal concerns such as stress, anxiety, relationship difficulties, depression, cross-cultural differences, etc., can interfere with a student's ability to succeed and thrive at the University of Utah. For helpful resources contact the Mental Health Counseling Center at the Multi-Complex Building #3052, (023) 626-6142, [jan.lee@utah.edu](mailto:jan.lee@utah.edu) or the Center for Student Wellness at [www.wellness.utah.edu](http://www.wellness.utah.edu), 801-581-7776.

### **Other University Policies**

- Sexual Misconduct: <https://oeo.utah.edu/services/sexual-misconduct.php>

- Student Names & Personal Pronouns: <http://diversity.utah.edu/initiatives/initiatives/chosen-names-and-personal-pronouns/>
- Academic code of conduct: <http://regulations.utah.edu/academics/6-400.php>
- Faculty Responsibilities: <http://regulations.utah.edu/academics/6-316.php>
- Accommodation Policy: <http://regulations.utah.edu/academics/6-100.php>