

COURSE SYLLABUS
Communication Theory & Life
COMM 2020 - 301
University of Utah Asia Campus
Spring 2021

<u>TIME:</u>	M/W/F 1:00 – 1:50	<u>INSTRUCTOR:</u>	Dr. Sejin Kim
<u>PLACE:</u>	U 108	<u>OFFICE HOURS:</u>	Mon & Wed 2:00-3:00, or by appoint.
<u>E-MAIL:</u>	sejin.kim@utah.edu	<u>OFFICE:</u>	U 726

Course Description: This course is an introduction to the academic discipline of communication. It is designed to provide you with a basic understanding of major theoretical perspectives that are the basis for modern communication studies. In particular, this course will help you to develop a more thoughtful, informed, and meaningful understanding of the processes people engage in when they attempt to communicate.

Course Objectives: This will help you apply that knowledge as you try to interpret the communication of others, in a variety of situations. The hope is that you will improve your ability to analyze the communication efforts of yourself and others, and to improve your skills at interpreting and understanding the true meaning inherent in intercommunication.

Required textbook: A First Look at Communication Theory (10th edition), Griffin and others

Attendance: You are expected to be here. Participation is important. Missing class, arriving late and or leaving early is disruptive, and it can negatively affect your grade. If you need to miss class sessions, or leave early, let me know via email or talk to me in person in advance.

There will be no make-up exams, except in rare pre-approved situations and last-minute emergencies, both of which **require documentation**.

If you have any pre-existing conflict with one of the exams, you must receive approval from Dr. Kim at the beginning of the semester to schedule a make-up exam. Emergencies that arise on the day of the exam will also need **official documentation**, including:

- auto accidents (police report)
- health emergencies which require hospitalization (note from the attending physician)
- death in the family (copy of the obituary).

For any hospitalization, you must contact Dr. Kim **before** the exam is scheduled to begin.

Not feeling well on the day of the exam, including having a headache, stomach ache, or a cold is **NOT** sufficient to be allowed a make-up exam. In order to be excused from an exam due to medical condition, a student's illness must be severe and require hospitalization. In addition, a scheduled or unscheduled doctor appointment is **NOT** an excused absence. A note from the IGC medical clinic does not qualify a student for an excused absence.

**** Texting via cellular phones and browsing laptops are NOT allowed during the class time period.**

General Information:

Part of this course requires that you, in teams of two, sign up to present one of the readings to the class, as if you are the instructor. This can be a challenge for some people, since public speaking is difficult, and can be the cause of anxiety. Because of this, everyone needs to be sure to be in class on the day they are scheduled to present. Also, everyone should be in their seat, and be very attentive, when someone else is presenting. This common courtesy will help everyone feel accepted and respected, as they go through their time in front of the class. People should be respectful to you, and you should be respectful to them. It is simple, common courtesy.

Class will start on time each day. Sometimes we will start the class with a quiz. That quiz will start exactly when the class begins. If you come in late, we will not start over again, although you may turn in the answers for the questions after you arrive. Please be on time.

This is a paperless class. **All materials will be submitted electronically in MS Word format as DOC files through the CANVAS system**, since this archives each submission for the entire semester.

Grading: There will be no exams in this class. There will be quizzes on the material in the readings, you will have on presentation to make in class, and there will be two essays.

Attendance	10 %
Quizzes	20 %
Presentations (1&2)	30 % (15% respectively)
Essay 1	20 %
Essay 2	20 %

A 100-93	B- 83-81	D+ 71-69
A- 92-90	C+ 80-78	D- 68-66
B+ 89-87	C 77-75	D 65-61
B 86-84	C- 74-72	E 60 and below

Presentations: I will pass around a list and ask you to sign up during the first two weeks of class. You will select two of the readings. You and a partner should prepare for the presentation by doing the following:

- 1- Read the text
- 2- Prepare a visual presentation on PowerPoint slides, or any other acceptable media.
- 3- Expect to present for about 15 minutes.
- 4- After the presentation, expect to take questions from the audience for another 5 minutes or so.
- 5- Be as creative as possible. Make it fun. Surprise me.

Quizzes: Quizzes will be administered at the end of the lecture, and be based on the material covered on the previous lecture. Usually 10 questions. We will probably do one per week. Quizzes are worth 20 percent of your final grade.

Essays: During the semester we will watch five films:

When a Man Loves a Woman
Roger and Me
The Lion King
Tough Guise
Wag the Dog

All are available through a link on CANVAS. You should watch these films after class, whenever you have time. Since we do not have exams, you will be required to write a review of two of these films – one as a midterm, and one as a final exam. The essay should discuss the elements of the film enough that I can tell you actually watched it, and it should apply several of the communication concepts discussed in class. Essays should be a minimum of three pages in length. APA format, 1 inch margins, double spaced, Times New Roman 12 point font, with a cover sheet and a Works Cited page.

UNIVERSITY AND COURSE POLICIES

1. ***The Americans with Disabilities Act.*** The University of Utah Asia Campus seeks to provide equal access to its programs, services, and activities for people with disabilities. If you will need accommodations in this class, reasonable prior notice needs to be given to the UAC Office of the Dean of Students – randy.mccrillis@utah.edu. The UAC Office of the Dean of Students will work with you and the instructor to make arrangements for accommodations. All written information in this course can be made available in an alternative format with prior notification to the UAC Office of the Dean of Students.
2. ***Sexual Misconduct.*** Title IX makes it clear that violence and harassment based on sex and gender (which includes sexual orientation and gender identity/expression) is a civil rights offense subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories such as race, national origin, color, religion, age, status as a person with a disability, veteran's status or genetic information. If you or someone you know has been harassed or assaulted, you are encouraged to report it to the Title IX Coordinator in the UAC Office of the Dean of Students – randy.mccrillis@utah.edu. For support and confidential consultation, contact the UAC Mental Health Counseling, 3052 Multi-complex Building, 032-626-6142.
3. ***Student Code of Conduct.*** All students are expected to maintain professional behavior in the classroom setting as outlined in the Code of Student Rights and Responsibilities, Policy 6-400 of the University Regulations Library (<http://www.regulations.utah.edu/academics/6-400.html>).
4. ***Wellness Statement.*** Personal concerns such as stress, anxiety, relationship difficulties, depression, cross-cultural differences, etc., can interfere with a student's ability to succeed and thrive at the University of Utah Asia Campus. For helpful resources, contact the UAC Mental Health Counseling Center; asiacampus.utah.edu/mental-health-counseling-center/; 0326266142. You can make an appointment using this link: <https://appointmentwithjan.as.me/schedule.php>.

5. **Language Policy.** The University of Utah Asia campus is committed to providing and fostering an environment that is safe and free from prohibited discrimination. The following language policy applies to all academic and administrative units of the University and to all members of the University community, including faculty, staff, and students. English is recognized as the official language of instruction, assessment, and curriculum. In addition, English is the official language for all administrative and business related matters of the University.

Academic Misconduct

Academic Misconduct includes, but is not limited to, cheating, misrepresenting one's work, inappropriately collaborating, plagiarism, and fabrication or falsification of information, as defined further below. It also includes facilitating academic misconduct by intentionally helping or attempting to help another to commit an act of academic misconduct.

1. "Cheating" involves the unauthorized possession or use of information, materials, notes, study aids, or other devices in any academic exercise, or the unauthorized communication with another person during such an exercise. Common examples of cheating include, but are not limited to, copying from another student's examination, submitting work for an in-class exam that has been prepared in advance, violating rules governing the administration of exams, having another person take an exam, altering one's work after the work has been returned and before resubmitting it, or violating any rules relating to academic conduct of a course or program.
2. Misrepresenting one's work includes, but is not limited to, representing material prepared by another as one's own work, or submitting the same work in more than one course without prior permission of both faculty members.
3. "Plagiarism" means the intentional unacknowledged use or incorporation of any other person's work in, or as a basis for, one's own work offered for academic consideration or credit or for public presentation. Plagiarism includes, but is not limited to, representing as one's own, without attribution, any other individual's words, phrasing, ideas, sequence of ideas, information or any other mode or content of expression.
4. "Fabrication" or "falsification" includes reporting experiments or measurements or statistical analyses never performed; manipulating or altering data or other manifestations of research to achieve a desired result; falsifying or misrepresenting background information, credentials or other academically relevant information; or selective reporting, including the deliberate suppression of conflicting or unwanted data. It does not include honest error or honest differences in interpretations or judgments of data and/or results.
Please refer to the University of Utah Student Handbook and University of Utah online catalog (<http://www.regulations.utah.edu/academics/6-400.html>) regarding policies and procedures for grading, attendance, course incompletes, and academic honesty.

Safety Statement

The University of Utah Asia Campus values the safety of all campus community members. To report suspicious activity or to request a courtesy escort, call the Dean of Students during work hours at 032-626-6006 or after hours at 010-6241-6004. You will receive important emergency alerts and safety messages regarding campus safety via text message. For more information

regarding safety and to view available training resources, including helpful videos, visit safeu.utah.edu.

COVID-19 Related Absences

If you have COVID-19 symptoms, including fever or respiratory symptoms such as cough, phlegm, sore throat, and nasal congestion, you should notify your instructor immediately, call the KCDC for testing guidance, and stay home based on the KCDC's directive. You can return to class if you are clear from COVID-19 symptoms. In order to be excused from your courses, you will need an official medical certification.

Self-quarantine Statement

The University of Utah Asia Campus expects regular attendance at all class meetings. Given the current situation with COVID-19, we have created the following guidelines.

1. If a student has completed less than 50% of the course and is required to self-quarantine, we suggest that the student withdraw from the course. In this situation, all tuition will be refunded with appropriate medical documentation
2. If a student has completed 50-75% of the course and is required to self-quarantine, the Assistant Dean of Students Office will work with the faculty and student to determine the best scenario. If the decision is to withdraw from a course, all tuition will be refunded with appropriate medical documentation.
3. If a student has completed over 75% of the course and is required to self-quarantine, the student and faculty will work together to ensure that the student is able to complete the course. If the student is unable to finish all coursework during the course, a student may receive the mark "I" (incomplete) and work to complete all remaining coursework in consultation with the instructor.

Zoom Session Statements

If this course must host Zoom sessions, the University of Utah Asia Campus requires that all students turn on their cameras during the entire course and post their full name in English. We ask that students try to locate a quiet space that will allow for ample social distancing and that students not wear a mask if possible. If a student has financial difficulty obtaining the appropriate equipment for online courses, the UAC can help provide resources.

It is recommended that Zoom sessions be conducted synchronously. Faculty are not required to record their zoom sessions; this is an individual faculty decision.

All persons, including students in the class, are prohibited from distributing the course materials.

Please note this syllabus is subject to change by announcement.

Class Schedule

Week 1

Day 01	Mon, Feb 22	Classes Begin Introductions – Review Syllabus
Day 02	Wed, Feb 24	Reading: Griffin, Chapter 01 Quiz 1 (Sample Quiz; not graded)
Day 03	Fri, Feb 26	Reading: Griffin, Chapter 02

Week 2

	Mon, Mar 1	Independency Movement Day (No class)
Day 04	Wed, Mar 3	Reading: Griffin, Chapter 03 Quiz 02
Day 05	Fri, Mar 5	Reading: Continue on Ch. 3

Week 3

Day 06	Mon, Mar 8	Reading: Griffin, Chapter 05
Day 07	Wed, Mar 10	Reading: Griffin, Chapter 06 Quiz 03
Day 08	Wed, Mar 12	Reading: Griffin, Chapter 07

Week 4

Day 09	Mon, Mar 15	Reading: Griffin, Chapter 08 Film: When a Man Loves a Woman Quiz 04
Day 10	Wed, Mar 17	Reading: Griffin, Chapter 09
Day 11	Fri, Mar 19	Reading: Griffin, Chapter 10

Week 5			
Day 12	Mon, Mar 22	Reading:	Griffin, Chapter 11
Day 13	Wed, Mar 24	Reading:	Griffin, Chapter 12
Day 14	Fri, Mar 26	Reading: Quiz 05	Rogers, Relational Communication... Griffin, Chapter 13

Week 6			
Day 15	Mon, Mar 29	Reading:	Griffin, Chapter 14
	Wed, Mar 31	Spring Break (No class)	
	Fri, Apr 02	Spring Break (No class)	

Week 7			
Day 16	Mon, Apr 05	Reading:	Griffin, Chapter 15
Day 17	Mon, Apr 07	Reading: Quiz 06	Griffin, Chapter 16
Day 18	Fri, Apr 09	Reading:	Griffin, Chapter 17

Week 8			
Day 19	Mon, Apr 12	Movie Watching Day for Essay 1 Film:	Roger and Me
Day 20	Wed, Apr 14	Reading: Quiz 07	Griffin, Chapter 18
Day 21	Fri, Apr 16	Reading:	Griffin, Chapter 20

Week 9			
Day 22	Mon, Apr 19	Reading:	Pacanowsky, Organizational... Griffin, Chapter 19 Essay 1 due by 11:59 pm via CANVAS
Day 23	Wed, Apr 21	Reading:	Griffin, Chapter 21
Day 24	Fri, Apr 23	Reading:	Griffin, Chapter 24

Week 10

Day 25	Mon, Apr 26	Reading: Quiz 08	Griffin, Chapter 22
Day 26	Wed, Apr 28	Reading:	Griffin, Chapter 23
Day 27	Fri, Apr 30	Reading:	Griffin, Chapter 25

Week 11

	Mon, May 03	Reading Day (No class)	
	Wed, May 05	Children's Day (No class)	
Day 28	Fri, May 07	Reading: Film: Film: Quiz 09	Griffin, Chapter 26 Tough Guise The Lion King

Week 12

Day 29	Mon, May 10	Reading:	Griffin, Chapter 27
Day 30	Wed, May 12	Reading:	Griffin, Chapter 28
Day 31	Fri, May 14	Reading: Quiz 10	Griffin, Chapter 29

Week 13

Day 32	Mon, May 17	Reading:	Theory of Diffusion of Innovations
	Wed, May 19	Buddha's Birthday (No class)	
Day 33	Fri, May 21	Reading: Film:	Griffin, Chapter 30 Wag the Dog

Week 14

Day 34	Mon, May 24	Reading: Quiz 11	Griffin, Chapter 34
Day 35	Wed, May 26	Reading:	Griffin, Chapter 35
Day 36	Fri, May 28	Reading:	Theory of Reasoned Action Studies

Week 15

Day 37 Mon, May 31

Reading: Griffin, Chapter 36

Day 38 Wed, Jun 2

Reading: Griffin, Chapter 37

Day 39 Fri, Jun 4

Last day of classes:

End of the Semester Celebration

We will watch “Good Will Hunting”

Essay 2 due by 11:59 pm Thursday, June 10 via Canvas
