

**COURSE SYLLABUS**  
**COMM 3190 - 301**  
**Intercultural Communication**  
**Fall 2021**

<u>TIME:</u>	Tu/Th 2:30 – 3:50	<u>INSTRUCTOR:</u>	Dr. Sejin Kim
<u>PLACE:</u>	CANVAS	<u>OFFICE HOURS:</u>	via Zoom or by appointment
<u>E-MAIL:</u>	sejin.kim@utah.edu	<u>OFFICE:</u>	U726

REQUIRED TEXTS:

Martin, Judith and Thomas Nakayama. *Intercultural Communication in Contexts: 7<sup>th</sup> Edition*. McGraw-Hill, 2018. (M&N)

Additional readings will be provided on Canvas.

- A Zoom link will be sent to you via Canvas message right before each class meeting time

COURSE DESCRIPTION:

This course introduces students to theories, concepts, and methods important to understanding intercultural communication. Students will develop ways of thinking and researching that will help them to improve their understanding of intercultural relations and communication. However, this course does not teach students what to do when encountering unfamiliar people or groups; thus, it is not a recipe book for how in-group members can get along with out-group members. Instead, this course foregrounds theoretical and critical approaches to the study of intercultural communication, in all its forms. This means coming to terms with the ways we think about culture and identity and the role power plays in social and cultural life. Thus, this course examines ideas about the contestation surrounding culture, including language. It also focuses on social and cultural privilege, power, and oppression both contemporarily and historically. And, it considers the contextual aspects of culture, such as contemporary globalization, transnational immigration, and new media technologies and their effects on intercultural communication. Through discussion, thoughtful consideration (including self-reflection), and research, students will learn to think critically about culture and its influence on individuals and groups. We will study these topics through readings, assignments, research, and class discussions.

COURSE OBJECTIVES AND OUTCOMES:

- Students will learn to think critically and carefully about people, cultural identities and differences, and social, cultural, and political power.
- Students will develop critical, observational, research, and analytical skills.
- Students will practice reflective thinking about identity and culture.
- Students will understand and utilize state-of-the-art theories and critical methods relevant to the study of intercultural communication.
- Students will understand ethical and critical approaches to the study of culture and will learn about the challenges, risks, and pitfalls associated with "knowing" cultures.

ADDITIONAL INFORMATION:

- Office Hours: While class time is very important, office hours are also an extremely important part of college education. More learning takes place between students and teachers in one-to-one conversations than in any other context. I will be available via Zoom meetings.
- Attendance: Your performance in this course depends on how regularly you expose yourself to the ideas developed in class. Ideally, the class will stimulate you to ask questions, add information during discussions, and recognize relationships among ideas. In order to do well on the examinations, you will have to attend regularly.
- Late papers: All late papers will result in an automatic loss of one full letter grade. After two days, loss of two letter grades. After three days, no credit. Make-up exams will only be given in extreme situations.
- Grading: I will be grading your work on the University's A+/F scale. **All assignments must be completed in order to pass this class.** Students' performance will be based on a combination of excellent attendance, participation, and completion of written assignments and examinations.
- Exceptions: I may provide schedule accommodations for those who have a conflict that involves religious/spiritual observances, documented and University-sanctioned activities (e.g., athletics, debate tournaments, etc.), and short-term family or medical-related emergencies. With the exception of medical or family emergencies the student must alert the instructor **prior to missing class.**

**Make-up Exam Policy:**

There will be no make-up exams, except in rare pre-approved situations and last-minute emergencies, both of which **require documentation.**

In order for a student to receive an official excused absence, they must complete a request form in the Office of the Assistant Dean of Students ([kevin.darco@utah.edu](mailto:kevin.darco@utah.edu)) and provide any accompanying documentation with the request. If their request is approved, the Assistant Dean of Students will email all appropriate faculty with this notification.

If a student will be absent from an exam, they must email the Assistant Dean of Students at [kevin.darco@utah.edu](mailto:kevin.darco@utah.edu) prior to the exam.

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For any hospitalization, you must contact Dr. Kim **before** the exam is scheduled to begin.

Not feeling well on the day of the exam, including having a headache, stomach ache, or a cold is **NOT** sufficient to be allowed a make-up exam. In order to be excused from an exam due to medical condition, a student's illness must be severe and require hospitalization. In addition, a scheduled or unscheduled doctor appointment is **NOT** an excused absence. A note from the IGC medical clinic does not qualify a student for an excused absence.

*Official Excused Absences* – if you have COVID-19 symptoms, including fever or respiratory symptoms such as cough, phlegm, sore throat, and nasal congestion, you should notify your instructor immediately and stay home for three days. You can return to class if you are clear from COVID-19 symptoms. In order to be excused from your courses, you will need an official medical certification.

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### *Zoom Session Statements*

If this course must host Zoom sessions, the University of Utah Asia Campus requires that all students turn on their cameras during the entire course and post their full name in English. We ask that students try to locate a quiet space that will allow for ample social distancing and that students not wear a mask if possible. If a student has financial difficulty obtaining the appropriate equipment for online courses, the UAC can help provide resources.

It is recommended that Zoom sessions be conducted synchronously. Faculty are not required to record their zoom sessions; this is an individual faculty decision.

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If you have COVID-19 symptoms, including fever or respiratory symptoms such as cough, phlegm, sore throat, and nasal congestion, you should notify your instructor immediately, call the KCDC for testing guidance, and stay home based on the KCDC's directive. You can return to class if you are clear from COVID-19 symptoms. In order to be excused from your courses, you will need an official medical certification.

### *Self-quarantine Statement*

The University of Utah Asia Campus expects regular attendance at all class meetings. Given the current situation with COVID-19, we have created the following guidelines.

1. If a student has completed less than 50% of the course and is required to self-quarantine, we suggest that the student withdraw from the course. In this situation, all tuition will be refunded with appropriate medical documentation
2. If a student has completed 50-75% of the course and is required to self-quarantine, the Assistant Dean of Students Office will work with the faculty and student to determine the best scenario. If the decision is to withdraw from a course, all tuition will be refunded with appropriate medical documentation.
3. If a student has completed over 75% of the course and is required to self-quarantine, the student and faculty will work together to ensure that the student is able to complete the course. If the student is unable to finish all coursework during the course, a student may receive the mark "I" (incomplete) and work to complete all remaining coursework in consultation with the instructor.

## UNIVERSITY AND COURSE POLICIES

1. ***The Americans with Disabilities Act.*** The University of Utah Asia Campus seeks to provide equal access to its programs, services, and activities for people with disabilities. If you will need accommodations in this class, reasonable prior notice needs to be given to the UAC Office of the Dean of Students – [randy.mccrillis@utah.edu](mailto:randy.mccrillis@utah.edu). The UAC Office of the Dean of Students will work with you and the instructor to make arrangements for accommodations. All written information in this course can be made available in an alternative format with prior notification to the UAC Office of the Dean of Students.
2. ***Sexual Misconduct.*** Title IX makes it clear that violence and harassment based on sex and gender (which Includes sexual orientation and gender identity/expression) is a civil rights offense subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories such as race, national origin, color, religion, age, status as a person with a disability, veteran’s status or genetic information. If you or someone you know has been harassed or assaulted, you are encouraged to report it to the Title IX Coordinator in the UAC Office of the Dean of Students – [randy.mccrillis@utah.edu](mailto:randy.mccrillis@utah.edu). For support and confidential consultation, contact the UAC Mental Health Counseling, 3052 Multi-complex Building, 032-626-6142.
3. ***Student Code of Conduct.*** All students are expected to maintain professional behavior in the classroom setting as outlined in the Code of Student Rights and Responsibilities, Policy 6-400 of the University Regulations Library (<http://www.regulations.utah.edu/academics/6-400.html>).
4. ***Wellness Statement.*** Personal concerns such as stress, anxiety, relationship difficulties, depression, cross-cultural differences, etc., can interfere with a student’s ability to succeed and thrive at the University of Utah Asia Campus. For helpful resources, contact the UAC Mental Health Counseling Center; [asiacampus.utah.edu/mental-health-counseling-center/](http://asiacampus.utah.edu/mental-health-counseling-center/); 0326266142. You can make an appointment using this link: <https://appointmentwithjan.as.me/schedule.php>.
5. ***Language Policy.*** The University of Utah Asia campus is committed to providing and fostering an environment that is safe and free from prohibited discrimination. The following language policy applies to all academic and administrative units of the University and to all members of the University community, including faculty, staff, and students. English is recognized as the official language of instruction, assessment, and curriculum. In addition, English is the official language for all administrative and business related matters of the University.

*All persons, including students in the class, are prohibited from distributing the course materials.*

**Writing Center (U732):** By appointment (<https://utahasia.mywconline.com/>). You are encouraged to visit the Writing Center to discuss your writing assignments. You can go to the Writing Center during any stage in the writing process. Typically, the earlier in the process you come, the better. You should bring any materials you have completed with you to the Writing Center such as an outline, an initial draft, a complete draft, the assignment handout, and/or even just preliminary notes. The Writing Center is not an “Editing Center,” which means that it is not there to “correct” or “fix” your papers. Rather, the Writing Center can help you develop your ideas for your paper, identify strategies and resources to help you with your grammar, identify strategies for organizing your papers, among other writing-related support.

### **Academic Misconduct**

Academic Misconduct includes, but is not limited to, cheating, misrepresenting one's work, inappropriately collaborating, plagiarism, and fabrication or falsification of information, as defined further below. It also includes facilitating academic misconduct by intentionally helping or attempting to help another to commit an act of academic misconduct.

1. “Cheating” involves the unauthorized possession or use of information, materials, notes, study aids, or other devices in any academic exercise, or the unauthorized communication with another person during such an exercise. Common examples of cheating include, but are not limited to, copying from another student's examination, submitting work for an in-class exam that has been prepared in advance, violating rules governing the administration of exams, having another person take an exam, altering one's work after the work has been returned and before resubmitting it, or violating any rules relating to academic conduct of a course or program.
2. Misrepresenting one's work includes, but is not limited to, representing material prepared by another as one's own work, or submitting the same work in more than one course without prior permission of both faculty members.
3. “Plagiarism” means the intentional unacknowledged use or incorporation of any other person's work in, or as a basis for, one's own work offered for academic consideration or credit or for public presentation. Plagiarism includes, but is not limited to, representing as one's own, without attribution, any other individual's words, phrasing, ideas, sequence of ideas, information or any other mode or content of expression.
4. “Fabrication” or “falsification” includes reporting experiments or measurements or statistical analyses never performed; manipulating or altering data or other manifestations of research to achieve a desired result; falsifying or misrepresenting background information, credentials or other academically relevant information; or selective reporting, including the deliberate suppression of conflicting or unwanted data. It does not include honest error or honest differences in interpretations or judgments of data and/or results.

Please refer to the University of Utah Student Handbook and University of Utah online catalog (<http://regulations.utah.edu/academics/6-400.php>) regarding policies and procedures for grading, attendance, course incompletes, and academic honesty.

*Syllabus schedule: Subject to change, if necessary.*

<u>Date</u>	<u>Topic</u>	<u>Reading</u>
<b>A 31/Tu</b>	Syllabus & Introductions	
<b>S 02/Th</b>	What is Intercultural Communication (IC)	M&N (Ch. 1)
<b>S 07/Tu</b>	History of the Study of IC	M&N (Ch. 2)
<b>S 09/Th</b>	Culture, Communication, Context, Power	M&N (Ch. 3)
<b>S 14/Tu</b>	History and IC	M&N (Ch. 4)
<b>S 16/Th</b>	Identity and IC	M&N (Ch. 5)
<b>S 21/Tu</b>	Chuseok Holiday (No Class)	
<b>S 23/Th</b>	Language and IC	M&N (Ch. 6)
<b>S 28/Tu</b>	Nonverbal Codes and Cultural Space	M&N (Ch. 7)
<b>S 30/Th</b>	Understanding Intercultural Transitions	M&N (Ch. 8)
<b>O 05/Tu</b>	Popular Culture and IC	M&N (Ch. 9)
<b>O 07/Th</b>	Culture, Communication, Relationships Due: <u>Paper 1. Report and Analysis</u>	M&N (Ch. 10)
<b>O 12/Tu</b>	Culture, Communication, and Conflict	M&N (Ch. 11)
<b>O 14/Th</b>	Engaged and Effective IC	M&N (Ch. 12)
<b>O 19/Tu</b>	Exam Review	
<b>O 21/Th</b>	<b>Mid-term Exam</b>	
<b>O 26/Tu</b>	Cultural Adaptation	Kim; de la Garza and Ono
<b>O 28/Th</b>	Critical IC	Moon; Ono; Ono Body
<b>N 02/Tu</b>	Identity in Mashpee	Clifford
<b>N 04/Th</b>	Ritual among the Nacirema	Miner
<b>N 09/Tu</b>	Cultural Identity and Diaspora	Hall
<b>N 11/Th</b>	Representation and Culture	Hall

<b>N 16/Tu</b>	Afrocentrism and Asiacentrism	Asante; Miike
<b>N 18/Th</b>	Intersectionality Due: <u>Paper 2. Report and Analysis</u>	Washington; Parreñas
<b>N 23/Tu</b>	Intersexed Infants	Kessler
<b>N 25/Th</b>	<b>U.S. Thanksgiving (No Class)</b>	
<b>N 30/Tu</b>	Knowing through Bodies/Performance	Conquergood
<b>D 02/Th</b>	Multiculturalism to Polyculturalism	Shohat and Stam
<b>D 07/Tu</b>	Critical Perspectives on Korean Hallyu	Cho Hae-Joang
<b>D 09/Th</b>	Applying the “Diffusion of Innovations Theory” in Korean Wave Phenomenon	

**Final Exam will be due by Dec. 16<sup>th</sup> via Canvas**

## ASSIGNMENTS

Note: Papers should be double-spaced. Use 12 font size and Times New Roman.

Due: As assigned. Attendance/Participation and Review & Discussion of Reading Materials (15%). At the beginning of the semester, I will ask you to sign up to review and discuss all of the readings assigned for one particular day. Be prepared to participate in the class discussions and bring discussion questions or the summary of your own key points of the chapter or the article. Later in the semester, you will have a chance to participate through group presentations as well (more detailed instructions will be provided).

Due: October 7. Paper 1. Report and Analysis (15%). I will give you a list from which to choose an essay that analyzes a cultural event or conflict. Describe the communicational dimensions of the event or conflict, as per your reading of the article. Then, analyze the issues that help explain how the event and conflict could be improved or resolved. Approximately five pages

Due: October 21. Mid-term Exam (20%). Multiple choice/short answer/essay. This exam covers all of the information covered up to this point in class.

Due: November 18. Paper 2. Report and Analysis (25%). This is a research paper that draws on academic writing about a cultural event or conflict. First, explain your cultural event or conflict fully. Then, analyze it using all of the available research on the topic. Therefore, the topic you choose should be something that has been well researched and discussed. Your goal is to focus primarily on the communication associated with the event or conflict. Then, you can analyze how culture, history, and identity shaped the outcome of the case. Be sure to emphasize how your approach augments the critical process and allows us to see more and different aspects of the event or conflict than other methodologies allow. Approximately five pages.

Due: December 16. Final Take-Home Essay Exam (25%).

Grades on each assignment will not be based on a curve, nor will grading be competitive. The grading scale is (Note: Course grade percentages are rounded up from .5-.9%, and rounded down from .0-.4%):

A	93 – 100
A-	90 – 92
B+	87 – 89
B	84 – 86
B-	81 – 83
C+	78 – 80
C	75 – 77
C-	72 – 74
D+	69 – 71
D	65 – 68
E	below 65