CLASS TIME & LOCATION

HPR N 226 12:25pm - 1:45pm (Mountain Time)

*Please note that this course will be taught as a hybrid with some online-only content (students are not required to come to class) and some in-class instruction. Days that students enrolled in the on-campus (001) section of this course are required to be in the classroom will be clearly indicated on the calendar in Canvas. For those students enrolled in the online only section (090), materials will be available to you through canvas to complete the necessary coursework and assignments.

INSTRUCTOR INFORMATION

Kristi Spence MS, RDN, CSSD
Associate Instructor
kristi.spence@utah.edu
Department of Nutrition and Integrative Physiology
Office hours by appointment only

TEACHING ASSISTANT INFORMATION

None
COURSE DESCRIPTION

Instruction and experience in communicating effectively as nutrition professionals. Written and oral communication skills and instruction and experience in review of manuscripts and educational materials. Taught by faculty and experts with a wide range of communications experience.

PRE- OR CO-REQUISITES

NUTR Masters Program students or instructor's consent.

REQUIRED MATERIAL

There are no required texts for this class. Readings will be provided throughout the semester on Canvas.

STUDENT LEARNING OUTCOMES

By the end of this course, you will be able to:

- Demonstrate how to locate, interpret, evaluate and apply professional literature to make ethical, evidence-based practice decisions
- Describe ethical factors associated with professional practice & communication on a wide variety of platforms.
- Know and demonstrate principles of effective oral and written communication and documentation appropriate for the general public, a professional audience and the media.
- Design, implement and evaluate educational programming including handout preparation, short article writing, and oral presentations to a target audience with respect to age, culture, and literacy level.
- Create and deliver a formal research seminar and lead discussion on current topics in nutrition to other students, professionals, and faculty.
- Use a wide variety of communication modalities including but not limited to in person and virtual presentation tools, social media, blogging, podcasts, and formal publications.
TEACHING AND LEARNING METHODS

This course is designed to be interactive and will include lectures from a variety of experts, classroom discussion, experimentation, and peer evaluation. To the extent possible, we will try to explore several different communication mediums applicable to the topic at hand.

LEARNING ASSESSMENTS

There are no exams in this class. Your grade will come from class discussion, assessments, and assignments. Each assignment or discussion will be allocated a certain point value. Below you will find a list of the course assignments. Specific instructions, due dates and point values can be found in the "Assignments" section on Canvas.

- Nutrition-related media article assessment
- Audience evaluation
- SCAN abstract
- Food demo
- Media interview
- Nutrition education material
- Grad seminar presentation

GRADE SCHEME

Your grade will be based upon the point value received for each assignment/discussion based on the total allowable points according to the scheme indicated below.

The following grading standards will be used in this class:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>100 % to 92.5%</td>
</tr>
<tr>
<td>A-</td>
<td>&lt; 92.5 % to 89.5%</td>
</tr>
<tr>
<td>B+</td>
<td>&lt; 89.5 % to 87.5%</td>
</tr>
<tr>
<td>B</td>
<td>&lt; 87.5 % to 82.5%</td>
</tr>
<tr>
<td>B-</td>
<td>&lt; 82.5 % to 79.5%</td>
</tr>
</tbody>
</table>
### COURSE POLICIES AND RESPONSIBILITIES

As a graduate-level communications course, we have a great opportunity to practice the principles we are learning. As such, let's communicate readily! If you have a question, if you are not sure about whether or not you understand a concept or an assignment, or if you have needs that are not being met, please communicate with me by emailing me (kristi.spence@utah.edu) or sending me a message through canvas. With the sporadic nature of our in-class meetings, it is essential that we maintain effective and open lines of communication.

I do not have any specific policies regarding attendance and punctuality, or eating and cell phone use during class. I trust that we will have a mutual respect for one another, that you will arrive on-time, eat in a way that does not disturb others, clean up any trash, and that you understand best practices for respectful cell phone use. I expect you to hold me to the same standards. Should we feel that these expectations are violated during the course of the semester, we will address the issue accordingly.

## Specific Policies:

- **Electronic or equipment failure**: It is your responsibility to maintain your computer and related equipment in order to participate in the online nature of the course.

- **Document archiving**: You are responsible for making sure your assignments, including attachments, are received before the deadline. Students are also responsible for ensuring that the documents submitted are the correct document to be graded.

- **Naming conventions and software type**: You are responsible for submitting the assignment with the required naming convention, correct file extension, and using the software type and version required for the assignment. See assignment instructions for acceptable formats.

- **Classroom equivalency**: Discussion threads, e-mails, and chat rooms are all considered to be equivalent to classrooms, and student behavior within those environments shall conform to the University of Utah Student Code. Specifically:
  - Posting photos or comments that would be off-topic in a classroom are still off-topic in an online posting.
  - Off-color language and photos are never appropriate.
Using angry or abusive language is called "flaming", is not acceptable, and will be dealt with according to the Student Code.

Course e-mails, e-journals, and other online course communications are part of the classroom and as such, are University property and subject to GRAMA regulations and the Student Code. Privacy regarding these communications between correspondents must not be assumed and should be mutually agreed upon in advance, in writing.

*For students enrolled in the online-only section of this course (090) please see below a statement from Uonline regarding online classes:

Online courses require significant self-motivation. Online courses are different than on-campus courses and online learning is not ideal for everyone. Some lessons take a considerable amount of time to complete. Please note that not all modules are created equal. Some may take a bit more time than others. Some people believe this to be a much easier way to study this subject than in the on-campus frame work. Others may feel very intimidated at first. Be patient as you work your way through the first few modules. If you are serious about the material, you will learn as much as, if not more than, most on-campus students about this subject and develop reading and communication skills that are vital to the workforce of the 21st century.

THE AMERICANS WITH DISABILITIES ACT

The University of Utah seeks to provide equal access to its programs, services, and activities for people with disabilities. If you will need accommodations in this class, reasonable prior notice needs to be given to the Center for Disability Services, 162 Olpin Union Building, (801) 581-5020. CDS will work with you and the instructor to make arrangements for accommodations. All written information in this course can be made available in an alternative format with prior notification to the Center for Disability Services.

Accommodation Policy (see Section Q): [http://regulations.utah.edu/academics/6-100.php](http://regulations.utah.edu/academics/6-100.php)

UNIVERSITY SAFETY STATEMENT

The University of Utah values the safety of all campus community members. To report suspicious activity or to request a courtesy escort, call campus police at 801-585-COPS (801-585-2677). You will receive important emergency alerts and safety messages regarding campus safety via text message.
For more information regarding safety and to view available training resources, including helpful videos, visit safeu.utah.edu.

ADDRESSING SEXUAL MISCONDUCT

Title IX makes it clear that violence and harassment based on sex and gender (which includes sexual orientation and gender identity/expression) is a civil rights offense subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories such as race, national origin, color, religion, age, status as a person with a disability, veteran’s status or genetic information.

If you or someone you know has been harassed or assaulted, you are encouraged to report it to the Title IX Coordinator in the Office of Equal Opportunity and Affirmative Action, 135 Park Building, 801-581-8365, or the Office of the Dean of Students, 270 Union Building, 801-581-7066.

For support and confidential consultation, contact the Center for Student Wellness, 426 SSB, 801-581-7776.

To report to the police, contact the Department of Public Safety, 801-585-2677 (COPS).

UNDOCUMENTED STUDENT SUPPORT

Immigration is a complex phenomenon with broad impact—those who are directly affected by it, as well as those who are indirectly affected by their relationships with family members, friends, and loved ones. If your immigration status presents obstacles to engaging in specific activities or fulfilling specific course criteria, confidential arrangements may be requested from the Dream Center. Arrangements with the Dream Center will not jeopardize your student status, your financial aid, or any other part of your residence. The Dream Center offers a wide range of resources to support undocumented students (with and without DACA) as well as students from mixed-status families.

To learn more, please contact the Dream Center at 801-213-3697 or visit dream.utah.edu.

DROP/WITHDRAWAL

Students may drop a course within the first two weeks of a given semester without any penalties. Students may officially withdraw (W) from a class or all classes after the drop deadline through the midpoint of a course. A “W” grade is recorded on the transcript and appropriate tuition/fees are assessed. The grade “W” is not used in calculating the student’s GPA. See the Academic Calendar.
for the last day to withdraw from term, first and second session classes.

Deadlines for courses with irregular start and end dates policy:
https://registrar.utah.edu/handbook/miscellaneous.php

PLAGIARISM/CHEATING

It is assumed that all work submitted to your instructor is your own work. When you have used ideas of others, you must properly indicate that you have done so. Plagiarism and cheating are serious offenses and may be punished by failure on an individual assignment, and/or failure in the course. Academic misconduct, according to the University of Utah Student Code, “includes, but is not limited to, cheating, misrepresenting one’s work, inappropriately collaborating, plagiarism, and fabrication or falsification of information...It also includes facilitating academic misconduct by intentionally helping or attempting to help another to commit an act of academic misconduct.”

For detailed definitions and possible sanctions, see the Student Code:
http://regulations.utah.edu/academics/6-400.php

WELLNESS STATEMENT

Your personal health and wellness are essential to your success as a student. Personal concerns such as stress, anxiety, relationship difficulties, depression, cross-cultural differences, etc., can interfere with a student’s ability to success and thrive in this course and at the University of Utah. Please speak with the instructor or TA before issues become problems.

For helpful resources, contact the Center for Student Wellness at www.wellness.utah.edu or 801-581-7776.

VETERANS SUPPORT CENTER

The Veterans Support Center is a “one stop shop” for student veterans to find services, support, advocacy, and camaraderie. They are located in the Park Building Room 201.

You can visit their website for more information about their services and support at:
http://veteranscenter.utah.edu
LGBT RESOURCE CENTER

The University of Utah has an LGBT Resource Center on campus. They are located in Room 409 of the Olpin Union Building. Hours: M-F 8:00AM - 5:00 PM MT.

You can visit their website to find more information about the support they can offer, a list of events through the center and links to additional resources: [http://lgbt.utah.edu](http://lgbt.utah.edu).

LEARNERS OF ENGLISH AS AN ADDITIONAL/SECOND LANGUAGE

If you are an English language learner, please be aware of several resources on campus that will support you with your language and writing development.

These resources include:

Writing Center ([http://writingcenter.utah.edu](http://writingcenter.utah.edu))

Writing Program ([http://writing-program.utah.edu](http://writing-program.utah.edu))

English Language Institute ([http://continue.utah.edu/eli](http://continue.utah.edu/eli))

CANVAS INFORMATION

Canvas is the where course content, grades, and communication will reside for this course.

- Access Canvas through [utah.instructure.com](http://utah.instructure.com) or through [CIS](https://cis.utah.edu)
- For Canvas, Passwords, or any other computer-related technical support contact the [Campus Help Desk](https://it.utah.edu/help).
  - 801 581-4000
  - [http://it.utah.edu/help](https://it.utah.edu/help)
  - helpdesk@utah.edu
- For Canvas related issues or bugs, contact the Teaching & Learning Technologies help desk
  - 801-581-6112 ext 2
COURSE SCHEDULE

*Note: Our schedule is subject to revision based on the needs of our class; any updates will be made available for students through Canvas.*

Please see the calendar in Canvas for our class schedule include when we will be in-class and when instruction will occur online-only.

### Course Summary:

<table>
<thead>
<tr>
<th>Date</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thu Aug 23, 2018</td>
<td>Fill out audience assessment form for presenting to classmates</td>
</tr>
<tr>
<td></td>
<td>(<a href="https://utah.instructure.com/courses/576821/assignments/6457335">https://utah.instructure.com/courses/576821/assignments/6457335</a>)</td>
</tr>
<tr>
<td>Thu Aug 23, 2018</td>
<td>due by 12:25pm</td>
</tr>
<tr>
<td>Tue Aug 28, 2018</td>
<td>Nutrition Communication in Popular Media</td>
</tr>
<tr>
<td></td>
<td>(<a href="https://utah.instructure.com/courses/576821/assignments/6457336">https://utah.instructure.com/courses/576821/assignments/6457336</a>)</td>
</tr>
<tr>
<td>Tue Aug 28, 2018</td>
<td>due by 12:25pm</td>
</tr>
<tr>
<td>Tue Aug 20, 2019</td>
<td>NO in-class meeting (<a href="https://utah.instructure.com/calendar?event_id=1589259&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589259&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Tue Aug 20, 2019</td>
<td>12am</td>
</tr>
<tr>
<td>Thu Aug 22, 2019</td>
<td>MEET IN-CLASS (<a href="https://utah.instructure.com/calendar?event_id=1589260&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589260&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Thu Aug 22, 2019</td>
<td>12:25pm to 1:45pm</td>
</tr>
<tr>
<td>Tue Aug 27, 2019</td>
<td>MEET IN-CLASS (<a href="https://utah.instructure.com/calendar?event_id=1589261&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589261&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Tue Aug 27, 2019</td>
<td>12:25pm to 1:45pm</td>
</tr>
<tr>
<td>Thu Aug 29, 2019</td>
<td>NO in-class meeting (<a href="https://utah.instructure.com/calendar?event_id=1589262&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589262&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Thu Aug 29, 2019</td>
<td>12am</td>
</tr>
<tr>
<td>Tue Sep 3, 2019</td>
<td>Nutrition Communication in Popular Media</td>
</tr>
<tr>
<td></td>
<td>(<a href="https://utah.instructure.com/courses/576821/assignments/6392236">https://utah.instructure.com/courses/576821/assignments/6392236</a>)</td>
</tr>
<tr>
<td>Tue Sep 3, 2019</td>
<td>due by 11:59pm</td>
</tr>
<tr>
<td>Tue Sep 3, 2019</td>
<td>NO in-class meeting (<a href="https://utah.instructure.com/calendar?event_id=1589263&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589263&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Tue Sep 3, 2019</td>
<td>12am</td>
</tr>
<tr>
<td>Thu Sep 5, 2019</td>
<td>MEET IN-CLASS (<a href="https://utah.instructure.com/calendar?event_id=1589264&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589264&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Thu Sep 5, 2019</td>
<td>12:25pm to 1:45pm</td>
</tr>
<tr>
<td>Date</td>
<td>Event</td>
</tr>
<tr>
<td>---------------</td>
<td>--------------------------------------------</td>
</tr>
<tr>
<td>Tue Sep 10, 2019</td>
<td>NO in-class meeting (<a href="https://utah.instructure.com/calendar?event_id=1589265&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589265&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Thu Sep 12, 2019</td>
<td>MEET IN-CLASS (<a href="https://utah.instructure.com/calendar?event_id=1589266&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589266&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Tue Sep 17, 2019</td>
<td>MEET IN-CLASS (<a href="https://utah.instructure.com/calendar?event_id=1589267&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589267&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Thu Sep 19, 2019</td>
<td>NO in-class meeting (<a href="https://utah.instructure.com/calendar?event_id=1589268&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589268&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Tue Sep 24, 2019</td>
<td>NO in-class meeting (<a href="https://utah.instructure.com/calendar?event_id=1589269&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589269&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Thu Sep 26, 2019</td>
<td>NO in-class meeting (<a href="https://utah.instructure.com/calendar?event_id=1589270&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589270&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Tue Oct 1, 2019</td>
<td>NO in-class meeting (<a href="https://utah.instructure.com/calendar?event_id=1589271&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589271&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Thu Oct 3, 2019</td>
<td>MEET IN-CLASS (<a href="https://utah.instructure.com/calendar?event_id=1589272&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589272&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Tue Oct 8, 2019</td>
<td>FALL BREAK (<a href="https://utah.instructure.com/calendar?event_id=1589275&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589275&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Thu Oct 10, 2019</td>
<td>FALL BREAK (<a href="https://utah.instructure.com/calendar?event_id=1589274&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589274&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Tue Oct 15, 2019</td>
<td>MEET IN-CLASS (<a href="https://utah.instructure.com/calendar?event_id=1589277&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589277&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Thu Oct 17, 2019</td>
<td>NO in-class meeting (<a href="https://utah.instructure.com/calendar?event_id=1589278&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589278&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Tue Oct 22, 2019</td>
<td>MEET IN-CLASS (<a href="https://utah.instructure.com/calendar?event_id=1589279&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589279&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Thu Oct 24, 2019</td>
<td>NO in-class meeting (<a href="https://utah.instructure.com/calendar?event_id=1589280&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589280&amp;include_contexts=course_576821</a>)</td>
</tr>
<tr>
<td>Tue Oct 29, 2019</td>
<td>NO in-class meeting (<a href="https://utah.instructure.com/calendar?event_id=1589281&amp;include_contexts=course_576821">https://utah.instructure.com/calendar?event_id=1589281&amp;include_contexts=course_576821</a>)</td>
</tr>
</tbody>
</table>
Thu Oct 31, 2019

MEET IN-CLASS (https://utah.instructure.com/calendar?event_id=1589282&include_contexts=course_576821) 12:25pm to 1:45pm

Tue Nov 5, 2019

NO in-class meeting (https://utah.instructure.com/calendar?event_id=1589283&include_contexts=course_576821) 12am

Thu Nov 7, 2019

MEET IN-CLASS (https://utah.instructure.com/calendar?event_id=1589284&include_contexts=course_576821) 12:25pm to 1:45pm

Tue Nov 12, 2019

NO in-class meeting (https://utah.instructure.com/calendar?event_id=1589285&include_contexts=course_576821) 12am

Thu Nov 14, 2019

NO in-class meeting (https://utah.instructure.com/calendar?event_id=1589286&include_contexts=course_576821) 12am

Tue Nov 19, 2019

NO in-class meeting (https://utah.instructure.com/calendar?event_id=1589287&include_contexts=course_576821) 12am

Thu Nov 21, 2019

MEET IN-CLASS (https://utah.instructure.com/calendar?event_id=1589288&include_contexts=course_576821) 12:25pm to 1:45pm

Tue Nov 26, 2019

MEET IN-CLASS - Grad Seminar (https://utah.instructure.com/calendar?event_id=1589289&include_contexts=course_576821) 12:25pm to 1:45pm

Thu Nov 28, 2019

No Class - Happy Thanksgiving! (https://utah.instructure.com/calendar?event_id=1589290&include_contexts=course_576821) 12am

Tue Dec 3, 2019

MEET IN-CLASS - Grad Seminar (https://utah.instructure.com/calendar?event_id=1589291&include_contexts=course_576821) 12:25pm to 1:45pm

Thu Dec 5, 2019

Last day of classes Fall 2019 Semester (https://utah.instructure.com/calendar?event_id=1589293&include_contexts=course_576821) 12am

NO in-class meeting (https://utah.instructure.com/calendar?event_id=1589292&include_contexts=course_576821) 12am

Fri Dec 6, 2019

Reading Day (https://utah.instructure.com/calendar?event_id=1589294&include_contexts=course_576821) 12am